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## **COSTA RICA'S ALEGRÍA: LUXURY ON AN ENVIRONMENTALLY FRIENDLY SCALE**

(Flamingo, Costa Rica) Costa Rica has long been at the forefront of environmental consciousness. This small country relies heavily on its natural resources as it is the largest generator of income through tourism. Millions of travelers come from around the world to experience the biodiversity mecca of Costa Rica, from its 12,000 different plant species and its vast and varied wildlife to its sprawling nature preserves and more than 100 volcanic cones. Costa Rica produces five percent of the world's oxygen due to its abundance of natural resources.

This dedication to the environment is just one reason why many seek to live in Costa Rica, either full-time or as a second home. As native Costa Ricans, the developers of **Alegría**, a unique second home community providing an authentic experience of Costa Rican life and culture, are dedicated to building an environmentally friendly community and minimizing its impact on Mother Nature.

“We are proud as Costa Ricans of our long-standing tradition of conservation,” said Roberto Facio, developer of Alegría. “Our natural resources are our greatest asset and we have taken great care to ensure that our community is not only built in an environmentally conscious manner, but teaches our owners and the surrounding community about the importance of protecting these natural resources.”

Alegría will preserve 35 percent of the land where there is a flourishing forest canopy so that owners can enjoy and live in harmony with nature. Plans have been approved for water treatment facilities for the community in order to reduce waste water and prevent contamination. The development also plans to create the Alegría Nature Project, which will sponsor events throughout the community in order to educate owners and the younger generations about important environmental factors such as water conservation, tree plantation and reforestation.

Another way that Alegría protects the environment is through the concept of eco-density. Many of the larger developments in Costa Rica are building up against sensitive

wetlands and those easements become a preserve. Alegría has avoided sensitive areas altogether, providing the same luxury and amenities on a smaller scale and therefore creating a smaller footprint. The intimate scale and its subsequent smaller footprint of Alegría is an example of eco-density: protecting the environment by developing in a small, dense area, as opposed to spreading out and impacting more land.

“The trend toward environmentally friendly developments is definitely growing,” said Francisco Aviles, managing director for Alegría. “It is extremely important as Costa Ricans and as developers to do everything in our power to minimize the impact of development on the environment around us.”

### **About Alegría**

Alegría is the most unique second home opportunity in Costa Rica, providing an authentic experience of life and culture that is infused into every aspect of the community. Alegría celebrates Costa Rica’s art and people through The Alegría Center for the Arts, a non-profit foundation supported by homeowners as well as friends and artists worldwide. Located in the unspoiled coastal town of Flamingo in the region of Guanacaste, Alegría will boast luxurious condominium and townhome residences and resort-style amenities within walking distance of three pristine beaches and a marina. Those who live at Alegría will experience the true meaning of *pura vida*, the joy of inspired living. For more information call 888.278.4742 or visit [www.Alegriacostarica.com](http://www.Alegriacostarica.com). For media inquiries, please contact Alana Morris, 303.962.9163 or [Alana@vocapr.com](mailto:Alana@vocapr.com).

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